



## Louis Celi

### CEO of ESI ThoughtLab

During his more than 35 years of research, marketing and publishing work, Lou Celi has helped top organizations build their businesses by engaging corporate and government decision makers. Prior to setting up ESI ThoughtLab, Lou was board director and president of Oxford Economics, where he built the firm's successful business in the Americas and set up its global thought leadership practice. Before joining Oxford Economics, Lou was president of Llesiant, a business technology start-up acquired by Bloomberg BNA in 2009.

Earlier in his career, Lou was SVP and publisher of the Economist Intelligence Unit, where he established the firm's global thought leadership activities and created a portfolio of web-based decision-support services. He also ran electronic publishing at the EIU, where he led the Economist Group's transformation into a profitable digital media business.

Lou started his career at Business International, where he served as SVP and regional manager, Americas. He hired and trained Barack Obama as a journalist and served on the White House Business Advisory Committee for Latin America. Lou has co-authored several books and has developed thought leadership on an array of topics, from digital leadership to risk management. He has a BA from Brooklyn College and an MA from City College.

## Areas of Expertise

Thought Leadership

Marketing

Research

---

## Education

MA, City College

BA, Brooklyn College

## Contact

Email: [lceli@esithoughtlab.com](mailto:lceli@esithoughtlab.com)

Phone: 917-459-4614

ESI ThoughtLab

1435 Walnut Street, 4<sup>th</sup> Floor

Philadelphia, PA 19102

215-717-2777